

<u>COLUMN WIDTH</u>		
1 column	=	1.64" (9p8 picas)
2 columns	=	3.42" (20p5 picas)
3 columns	=	5.19" (31p4 picas)
4 columns	=	6.97" (41p8 picas)
5 columns	=	8.74" (52p4 picas)
6 columns	=	10.50" (63 picas)

**\$10 per column inch**  
**Effective Date: June 1, 2022**

**3 col. x 5" • (15") = \$150**

**1/8 Page = \$151.99**

**3 col. x 5 1/4" • (15 3/4" actual size)**

**2 col. x 8" • (16") = \$157.50**

**3 col. x 5.5" • (16 1/2") = \$165**

**1/4 Page • (31 1/2") = \$315**

**3 col. x 10 1/2"**

**5 col. x 11" • (55") = \$550**

**(8 1/2" x 11" Page)**

**1/2 Page • (63") = \$630**

**Vertical 3 col. x 21"**

**Horizontal 6 col. x 10 1/2"**

**Full Page • (126") = \$1,260**

**6 col. x 21"**

**2022 Display Advertising Rates**  
**\$10 per column inch**

<b>Column Measure in inches</b>	<b>Price</b>
1.5.....	15.00
2.....	20.00
2.5.....	25.00
3.....	30.00
3.5.....	35.00
4.....	40.00
4.5.....	45.00
5.....	50.00
5.5.....	55.00
6.....	60.00
6.5.....	65.00
7.....	70.00
7.5.....	75.00
8.....	80.00
8.5.....	85.00
9.....	90.00
9.5.....	95.00
10.....	100.00
10.5.....	105.00
11.....	110.00
11.5.....	115.00
12.....	120.00
12.5.....	125.00
13.....	130.00
13.5.....	135.00
14.....	140.00
14.5.....	145.00
1/4 Page"	315.00
1/2 Page 63"	630.00
Full Page-126" ...	1,260.00

<u>COLOR PRICES</u>
<b>Each Color = \$70.00</b>
<b>Process Color = \$210.00</b>